

**CAPITOL COLLEGE
ALUMNI ADVISORY BOARD AGENDA
106th MEETING**

February 13th, 2007

MEMBERS PRESENT.

NEW MEMBER:

MEMBERS ABSENT:

GUESTS:

1. WELCOME
 - A. Sign-in Sheet – Members
 - B. Meeting Agenda – Approval
 - C. Previous Meeting Minutes - Approval

2. ADMINISTRATIVE REPORTS & GUEST SPEAKERS
 - A. President, Dr. Michael T. Wood and Vice President Institutional Relations, Richard Beall (Includes Space Operations Institute report)
 - B. Dianne Veenstra, Vice President for Outcomes and Assessments – Ms. Veenstra will present the college's latest enrollment management plan. This plan includes objectives that address retention issues.
 - C. Professor Helen Barker – Prof. Barker will provide an overview of the integrated marketing plan.

3. OLD BUSINESS – 45 Minutes
 - A. Domain Name – This stirred up quite a bit of controversy. It is suggested we take a vote on whether to continue with this or not.
 - B. New Committees – Charles Britt has suggested that the AAB committees be consolidated into three working groups: **Student and Alumni Outreach; Industry and Community Relations; and Special Projects.**
 - C. Reports on the following topics, and assignment to new working groups if approved by the boards:
 1. NASA Report
 2. Lecture Series
 3. Student Outreach and Tours
 4. National Engineers Week
 5. Celebrating the AAB's 25th Anniversary
 6. Scholarships
 7. Attracting new members to the AAB
 8. Entrepreneurship
 9. Contacts with Respected Individuals and Industry (Note: How to avoid conflicts with the Integrated Marketing Plan).

4. NEW BUSINESS – 45 Minutes

5. REVIEW OF ASSIGNMENTS (5 minutes)

6. ADJOURNMENT - NLT 8:00P.M.