

CAPITOL COLLEGE
ALUMNI ADVISORY BOARD AGENDA
108th MEETING
November 8th, 2007

MEMBERS PRESENT.

NEW MEMBER:

MEMBERS ABSENT:

GUESTS:

1. WELCOME
 - A. Sign-in Sheet – Members
 - B. Meeting Agenda – Approval
 - C. Previous Meeting Minutes - Approval
 - D. One minute of silence for Prof. Tridico

2. ADMINISTRATIVE REPORTS & GUEST SPEAKERS
 - A. Vice President Institutional Relations, Richard Beall (Includes Space Operations Institute report)

3. Committee Reports 30 Minutes
 - A. Student and Alumni Outreach (formerly Student Outreach and Tours, Scholarships, attracting new members to the AAB).
 1. Follow up on Branding for Survival Kits
 2. Follow up on Orientation Gifts
 3. Follow up on donated supplies for kits
 - B. Industry and Community Relations New Committees (formerly NASA Report, National Engineers Week, Lecture Series)
 - C. Special Projects - New projects to be proposed under “new business”

4. OLD BUSINESS 40 Minutes
 - A. Ideas for getting in touch with older Alums
 - B. Scholarship
 - C. Web Page for Alumni – Kevin Wilson
 - D. Accelerated learning trial – Rick Hansen
 - E. AAB at 2008 Commencement – Who will speak?
 - F. Invitation to John Tridico’s wife – letter from AAB – who will write it?
 - G. Non-traditional methods of attracting students – discussion – hosting technology meetups via meetup.com
 - H. AAB support for Honors Convocation on 11/29/07 – Who will attend, what can we give?
 - I. Tuition breaks for favored customers – NSA, DISA, etc. – who to contact in the administration
 - J. Laurel web site and City Line web site
 - K. Senior Design project – Capitol College Traffic Webcam – Capitol College short distance FM traffic density transmitter – which teachers to contact? Who will take charge?

5. NEW BUSINESS 20 Minutes
 - A. Pyromarketing as a marketing strategy for new and older Alums– Rick Hansen has materials to hand out
 - B. Enlisting help from other Alums – An AAB award to Alums who help recruit/retain students.

6. Next Meeting - January 31st. Hold at the campus or at alternate location?

7. REVIEW OF ASSIGNMENTS (5 minutes)

8. ADJOURNMENT - NLT 8:00PM